



The Covington Y Cheerios Challenge is a fundraiser for the Covington YMCA's Annual Campaign, WHY IT MATTERS. Through this Campaign, the Y is able to provide financial assistance for those who otherwise could not participate in valuable YMCA programming.

If you are part of a small, mid-size or large business, join us! Your employees, clients, and their families can run or walk in any race (15k, 10k, 5k, 1-mile, or Trix Tot Trot) as a member of your corporate team. Each team member just needs to list your team (business) name on his/her registration form or online entry.

## **TWO DIVISIONS:**

**Small Business (less than 50 employees) and Large Business (50+ employees)**

## **PRIZES FOR EACH DIVISION:**

- Largest Number of Participants: A team trophy will be awarded.
- Race Day Spirit: Show your company pride! A team trophy will be awarded.
- Winning team in each division will be featured on the Covington YMCA's social media.

## **REGISTRATION:**

- Participants can be added to teams through April 13, 2018.
- Preferred registration method: Complete the enclosed team registration form and mail or drop off at the Covington Family YMCA: 2140 Newton Drive, 30014.
- Alternate registration options: Individual registration at [www.active.com](http://www.active.com) or via individual registration forms. If using one of these options, be sure to write business name in "School/Corporate Affiliation" section on each form.
- Payments must accompany registration forms. Participants may pay individually, but we are encouraging businesses to pick up the tab for their teams!